

**Corso di Laurea magistrale
in Management delle imprese**
Curriculum Management and Business Strategy
(in lingua inglese)
2026

(Percorso formativo valido anche ai fini del conseguimento del doppio titolo italo-tedesco o del doppio titolo italo-statunitense)

	Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU
First year				
First semester				
Four of five modules chosen by students:			36	36
Strategic and Innovation management	B	SECS-P/08		
Environmental Management and Sustainability	B	SECS-P/13		
<i>Environmental Management and Sustainability - foundations</i>	B	SECS-P/13		
<i>Environmental Management and Sustainability - cases and applications</i>	B	SECS-P/13		
Business Policy	B	SECS-P/08		
Corporate Performance Evaluation	B	SECS-P/08		
Leadership and organizational change	B	SECS-P/10		
<i>- Leadership and organizational change - foundations 6 cfu</i>	B	SECS-P/10		
<i>- Leadership and organizational change - cases and applications 3cfu</i>	B	SECS-P/10		
One of the following modules chosen by students:			9	9
Quantitative portfolio selection for management:	B	SECS-S/06		
<i>- Quantitative portfolio selection for management - foundations 6 cfu</i>	B	SECS-S/06		
<i>- Quantitative portfolio selection for management - cases and applications 3 cfu</i>	B	SECS-S/06		
Statistics for management	B	SECS-S/01		
Second semester				
One of two following modules chosen by students:			9	21
Total quality management	C	SECS-P/13		
<i>Total quality management - foundations 6cfu</i>	C	SECS-P/13		
<i>Total quality management - cases and applications 3 cfu</i>	C	SECS-P/13		
International marketing management	C	SECS-P/08		
Two of three following modules chosen by students:			12	
Business history	B	SECS-P/12		
Industrial economics and policy	B	SECS-P/06		
Managerial economics	B	SECS-P/01		
Second year				
First semester				
Corporate Governance	B	SECS-P/08	9	24
<i>Corporate Governance - cases and applications 3cfu</i>				
<i>Corporate Governance - foundations 6 cfu</i>				
Competition law	B	IUS/05	9	
One of the following modules chosen by students:			6	
Social network and business intelligence	C	INF/01		
Business process management	C	INF/01		
Digital Technologies for managerial decisions	C	SECS-P/08		
Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04):	F	===	3	3
<i>2.1 - Laboratory of Computer science and excel for business</i>	F	===		
<i>2.2 - Data analysis laboratory for business decision</i>	F	===		
<i>2.3 - Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)</i>	F	===		
<i>2.4 Laboratory of Soft Skills</i>	F	===		
<i>2.5 Laboratory of Business Spanish</i>	F	===		
Second semester				
One module chosen by students	D	===	9	9
Dissertation	E	===	18	18
Totale crediti			120	120