

**Corso di Laurea magistrale  
in Management delle imprese**  
**Curriculum Management and Business Strategy**  
(in lingua inglese)  
**2026**

(Percorso formativo valido anche ai fini del conseguimento del doppio titolo italo-tedesco o del doppio titolo italo-statunitense)

		Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU
<b>First year</b>					
<b>First semester</b>					
<b>Four of five modules chosen by students:</b>				36	36
Strategic and Innovation management	B	SECS-P/08			
Environmental Management and Sustainability	B	SECS-P/13			
<i>Environmental Management and Sustainability - foundations</i>	B	SECS-P/13			
<i>Environmental Management and Sustainability - cases and applications</i>	B	SECS-P/13			
Business Policy	B	SECS-P/08			
Corporate Performance Evaluation	B	SECS-P/08			
Leadership and organizational change	B	SECS-P/10			
- <i>Leadership and organizational change - foundations</i> 6 cfu	B	SECS-P/10			
- <i>Leadership and organizational change - cases and applications</i> 3cfu	B	SECS-P/10			
<b>One of the following modules chosen by students:</b>				9	9
Quantitative portfolio selection for management:	B	SECS-S/06			
- <i>Quantitative portfolio selection for management - foundations</i> 6 cfu	B	SECS-S/06			
- <i>Quantitative portfolio selection for management - cases and applications</i> 3 cfu	B	SECS-S/06			
Statistics for management	B	SECS-S/01			
<b>Second semester</b>					
<b>One of two following modules chosen by students:</b>				9	21
Total quality management	C	SECS-P/13			
<i>Total quality management - foundations</i> 6cfu	C	SECS-P/13			
<i>Total quality management - cases and applications</i> 3 cfu	C	SECS-P/13			
International marketing management	C	SECS-P/08			
<b>Two of three following modules chosen by students:</b>				12	
Business history	B	SECS-P/12			
Industrial economics and policy	B	SECS-P/02			
Managerial economics	B	SECS-P/01			
<b>Second year</b>					
<b>First semester</b>					
Corporate Governance	B	SECS-P/08		9	24
<i>Corporate Governance - cases and applications</i> 3cfu					
<i>Corporate Governance - foundations</i> 6 cfu					
Competition law	B	IUS/05		9	
<b>One of the following modules chosen by students:</b>				6	
Social network and business intelligence	C	INF/01			
Business process management	C	INF/01			
Digital Technologies for managerial decisions	C	SECS-P/08			
Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04 ):	F	===		3	3
2.1 - <i>Laboratory of Computer science and excel for business</i>	F	===			
2.2 - <i>Data analysis laboratory for business decision</i>	F	===			
2.3 - <i>Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)</i>	F	===			
2.4 <i>Laboratory of Soft Skills</i>	F	===			
2.5 <i>Laboratory of Business Spanish</i>	F	===			
<b>Second semester</b>					
One module chosen by students	D	===		9	9
<b>Dissertation</b>	E	===		18	18
<b>Totale crediti</b>				<b>120</b>	<b>120</b>