

Master of science Economics and communication for management and innovation 2026					
Classe LM-77 Scienze economico-aziendali					
		Activities formative	Scientific disciplinary sector	Credits	Total credits
First year					
First semester					
	Management of Innovation and artificial intelligence:	B	SECS-P/08	9	24
	Management of Innovation (6cfu)		SECS-P/08		
	Artificial intelligence foundations and applications (3cfu)		SECS-P/08		
	Statistics for business and decision making	B	SECS-S/03	9	
	European Union law	B	IUS/14	6	
Second semester					
	Digital Transformation and data management	B	SECS-P/13	9	33
	Machine Learning for Economic Analysis	B	SECS-S/03	6	
	Development Economics	B	SECS-P/01	9	
	Financial economics and innovation	B	SECS-P/02	9	
Second year					
First semester					
	Artificial intelligence in Banking	B	SECS-P/11	6	15
	Business information systems	B	SECS-P/13	9	
	Strategies and tools 6 cfu				
	Business cases 3 cfu				
	Data Science	C	INF/01	9	9
Second semester					
	One of the following modules chosen by students:			9	9
	Enterprise communication management	C	SPS/08		
	Customer satisfaction and customer behavior:	C	SPS/07 M-PSI/05		
	Customer satisfaction 6 cfu	C	SPS/07		
	Customer behavior 3cfu	C	M-PSI/05		
	European data law in a global digital economy	C	IUS/01		
	International law	C	IUS/13		
	History of technological innovation	C	SECS-P/12		
	Quality and sustainability management	C	SECS-P/13		
	Mandatory for "Minor" - optional for the other students	==	===	9	
	Entrepreneurship technologies and sustainability :	==	===		
	- Enterprise start-up and entrepreneur 1 cfu	C	ING-IND/35		
	- Business idea and business model 1 cfu	C	SECS-P/13		
	- Communicating your idea and obtaining funding 1 cfu	C	SECS-P/08		
	- Company experiences 3 cfu	C	SECS-P/13		
	- Creating value and supporting the growth of a start-up 1 cfu	C	SECS-P/13		
	- Lab of business creation 1 cfu	C	INF/01		
	- From a business idea to the startup establishment 1 cfu	C	IUS/04		
	Further professionalizing activities- only for "Training Minor"	C	===	9	
	Elective courses	D	===	9	9
	One of the following modules chosen by students:				3
	Further training (Further knowledge for placement on the job market)	F			
	Further professionalizing activities- only for "Training Minor"	F			
	Dissertation	E	===	18	18
	Total credits			120	120