

Corso di Laurea magistrale in Management delle imprese Curriculum Management (in lingua inglese) 2025					
doppio titolo (italo-tedesco, italo-statunitense, italo-russo) Sapienza Università di Roma - SRH Hochschule Berlin, Deutschland - Northern Illinois University – Dekalb, USA MOU“HdWM”, University of Applied Studies, Mannheim Germany					
	Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU	
First year					
First semester					
Four of the following modules chosen by students:			36	45	
1	Strategic and Innovation management	B	SECS-P/08		
2	Leadership and organizational change 2° sem	B	SECS-P/10		
	- Leadership and organizational change - foundations 6 cfu	B	SECS-P/10		
	- Leadership and organizational change - cases and applications 3cfu	B	SECS-P/10		
3	Digital Technologies for managerial decisions	B	SECS-P/08		
	- Digital Technologies for managerial decisions- foundations 6 cfu	B	SECS-P/08		
	- Digital Technologies for managerial decisions- cases and applications 3cfu	B	SECS-P/08		
4	International marketing management	B	SECS-P/08		
	- International marketing management - foundations 6 cfu	B	SECS-P/08		
	- International marketing management - cases and applications 3 cfu	B	SECS-P/08		
5	Business Policy	B	SECS-P/08		
6	Corporate Performance Evaluation	B	SECS-P/08		
	- Corporate Performance Evaluation - foundations 6 cfu	B	SECS-P/08		
	- Corporate Performance Evaluation - cases and applications 3cfu	B	SECS-P/08		
7	International corporate finance 2° sem	B	SECS-P/09		
8	One of the following modules chosen by students:		9		
	Quantitative portfolio selection for management:	B	SECS-S/06		
	- Quantitative portfolio selection for management - foundations 6 cfu	B	SECS-S/06		
	- Quantitative portfolio selection for management - cases and applications 3 cfu	B	SECS-S/06		
	Statistics for management	B	SECS-S/01		
Second semester					
1	One of the following modules chosen by students:		9	21	
	Total quality management 2° sem	C	SECS-P/08		
	- Total quality management - foundations	C	SECS-P/08		
	- Total quality management - cases and applications	C	SECS-P/08		
	Environmental Management and Sustainability 1° sem	C	SECS-P/08		
	- Environmental Management and Sustainability - foundations	C	SECS-P/08		
	- Environmental Management and Sustainability - cases and applications	C	SECS-P/08		
2	Two of the following modules chosen by students:		12		
	Business history 1° Sem	B	SECS-P/12		
	Industrial economics and policy	B	SECS-P/02		
	Managerial economics	B	SECS-P/01		
Second year					
First semester					
1	Corporate Governance	B	SECS-P/08	24	
	- Corporate governance - foundations 6 cfu	B	SECS-P/08		
	- Corporate governance - cases and applications 3 cfu	B	SECS-P/08		
2	Competition law	B	IUS/05		
3	One of the following modules chosen by students:		6		
	Social network and business intelligence	C	INF/01		
	Business process management	C	INF/01		
	Digital Transformation for Sustainability	C	SECS-P/13		
3	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04 )	F	===	3	
	1 - Laboratory of Computer science and excel for business	F	===		
	2 - Data analysis laboratory for business decision	F	===		
	3 - Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04 )	F	===		
	4 Laboratory of Soft Skills	F	===		
	5 Laboratory of Business Spanish	F	===		
Second semester					
1	One module chosen by students	D	===	9	9
	Dissertation	E	===	18	18
Totale crediti					120